

Fuji Xerox Print Collection × Yokohama Museum of Art
Artists in the Age of Mechanical Reproduction —From Picasso to Warhol
Opening on April 23, 2016 at Yokohama Museum of Art



Drawing on works from both the Fuji Xerox Print Collection and the Yokohama Museum of Art, this exhibition explores the artistic visions that preoccupied leading artists during the 20th Century — an age when the development and spread of mechanical reproduction techniques such as photographic printing and film made it possible for anyone to enjoy art in reproduction.

German philosopher Walter Benjamin (1892-1940) pointed out that the development and spread of "mechanical reproduction" after the invention of photography led to a crisis in the traditional arts, such as painting and theater, as it significantly altered people's feelings about, ways of appreciating and expectations for art.

In fact, there were many movements in the 20th Century that threatened to sweep away the traditional image of art. The century began with new approaches to space and color, such as in Cubism and Fauvism. After the First World War, Dada (anti-art) sought to upend traditional conceptions of beauty, Bauhaus and Russian Constructivism tried to achieve an ideal society through the establishment of abstract styles, and Surrealism sought to liberate human beings through explorations of the unconscious. After the Second World War, Pop Art appeared, reflecting a society of mass consumption, and, in the 1960s, Xerography (electrophotography or reprography) was introduced into artistic creation. By reconsidering 20th Century art from the perspective of mechanical reproduction, this exhibition aims to reinterpret the exploits of artists as responses to the "crisis" identified by Benjamin.

This exhibition, featuring the collections of both Fuji Xerox Co., Ltd. and the Yokohama Museum of Art, consists of some 500 works by major artists, combining works made using mechanical reproduction

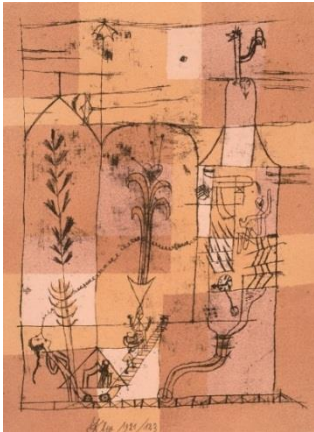
techniques, such as prints, photography and books, with works in traditional media, such as oil painting and sculpture. It throws into relief the various responses of artists who lived through the age that presaged our current age of digital reproduction.

Fuji Xerox Print Collection

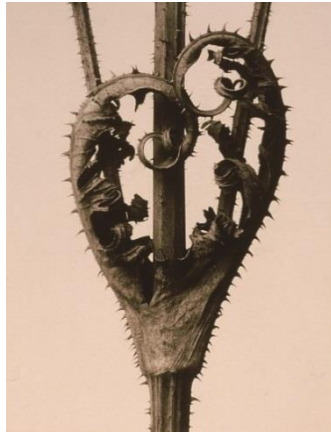
Since 1988, Fuji Xerox Co., Ltd. has collected "prints or artworks produced in multiple pieces by a print-like technique that are representative of the spirit or culture of the age in which they were made". The collection now numbers roughly 950 pieces, including prints, photographs, copy art (artworks using Xerography) and artist books by important artists from the West and Japan. It is exhibited periodically at the Fuji Xerox Art Space at the company's research development building that was opened in Yokohama's Minato Mirai 21 district in 2010.

Yokohama Museum of Art

Since 1982, before it opened to the public, the Yokohama Museum of Art has collected Western and Japanese modern and contemporary art made since the time of the opening of the port of Yokohama. In terms of Western art, it possesses paintings, sculptures and prints representative of Surrealism and also Dada and Constructivism. It also possesses a daguerreotype, Nadar's portraits, Eugène Atget's landscape photographs and other works that trace the history of photography.



Paul KLEE (1879-1940)
Hoffmanneske Szene, 1921
Fuji Xerox Print Collection



Karl BLOSSFELDT (1865-1932)
"Dipsacus laciniatus", from *12 Fotografien*,
1928 (printed in 1975),
Fuji Xerox Print Collection



KAWAGUCHI Tatsuo (born in 1940)
From *Relation—Time Frottage of Time*, 1998
Fuji Xerox Print Collection
©Tatsuo Kawaguchi



Henri MATISSE (1869-1954)
"Cirque", from *JAZZ*, 1947
Fuji Xerox Print Collection



TOMURA Hiroshi (born in 1938)
Number of Stars Book A, B, 2005
Fuji Xerox Print Collection
©Tomura Hiroshi

Admission

Adults	¥1,300 (1,100/ 1,200)
University and high school students	¥ 700 (600/ 600)
Junior high school students	¥ 400 (300/ 300)
Children under 12	Free
Seniors (65 and Older)	¥1,200 *ID required. Only available at ticket counter in the museum.

*() = Advance/Group of 20 or more.

*Advance tickets are available at the Museum Shop and through Seven-Eleven ticket, from January 3 through April 22, 2016.

*Free Admission on May 5, 2016

*For a group of 20 or more, reservation is required in advance.

*Free admission for high school students and younger with valid IDs on Saturdays.

*Visitors with disability and one person accompanying them are admitted free of charge.

(Please present certificate at the entrance.)

*The ticket also gives admission to the Exhibition of the Museum Collection for the same day.

General Information

Fuji Xerox Print Collection × Yokohama Museum of Art Artists in the Age of Mechanical Reproduction —From Picasso to Warhol

Dates:	April 23 (Sat.) - June 5 (Sun.), 2016
Open hours:	10:00— 18:00 (Last admission at 17:30) *Open until 20:30 on May 27(Fri.), 2016 (Last admission at 20:00)
Closed:	Thursdays (except May 5), May 6 (Fri.)
Venue:	Yokohama Museum of Art 3-4-1, Minatomirai, Nishi-ku, Yokohama 220-0012 TEL:+81(0)45 221 0300 FAX:+81(0)45 221 0317 URL: http://yokohama.art.museum/eng
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Planning Cooperation:	Shigeru Yokota Gallery

Contact

Ms. Miyano, Ms. Fujii, Ms.Nagahama

Public Relations, Yokohama Museum of Art

3-4-1, Minatomirai, Nishi-ku, Yokohama. 220-0012 JAPAN

TEL:+81(0)45 221 0319 FAX:+81(0)45 221 0317 E-mail: pr-yma@yaf.or.jp